

EDSPARKS COLLECTIVE



Why Art Education?

"Experience in the arts develops initiative and creativity, stimulates the imagination, fosters pride in craft, develops planning skills, and helps the young learn how to work together. All these personal attributes are vocationally relevant. Thus even though the projects students work on in an art class might not look as if they have much to do with the workplace, they are very much a part of the 'skill set' students need to become productive workers."

—Elliot Eisner, *Stanford University*



About EdSparks Collective

There is no doubt that experiences with art can add tremendous value to children's growth and development. Significant research points to this. EdSparks Collective is a one-of-a-kind, 12-session professional development program for all those interested in exploring the full potential of the visual arts to transform student learning. Each interactive, hands-on workshop session is carefully designed to gradually build participants understanding of, and capacity to design and implement, enriching educational interventions that utilize the visual arts to foster 21st century learning and life skills in children.

Program Dates: Oct. 4 to 9, 2021 AND
Jan. 3 to 8, 2022

Timings: 9:30am to 12:30pm AND 2:00pm to
5:30pm

Location: Virtual (via Zoom)





Collaboratively investigating the properties of materials to understand how best to foster curiosity & discovery in children



Reflection & discussion circles



Applying design thinking principles to create product prototypes



Developing & testing curriculum

Program Modules & Dates

Week 1

#	Session Topic	Dates	Description
1.	Introduction to art education & robust art teaching methodology	October 4, 2021	This hands-on session lays a robust foundation on understanding of art and art education, sound pedagogical practices, educational concepts, and the potential of visual arts in enriching children's learning, growth and development.
2.	Child development in visual arts	October 5, 2021	"A 3-year old is not half a 6-year old!" —Sir Ken Robinson. Through the medium of clay we will explore considerations to make when designing developmentally & age-appropriate art-based learning interventions for children.
3.	Exploring materials & themes in collage	October 6, 2021	Through this investigative session, unlock the possibilities for learning embedded in the medium of collage.
4.	Exploring materials & themes in painting	October 7, 2021	Unlock the possibilities for learning embedded in the medium of paint.
5.	Exploring materials & themes in sculpture	October 8, 2021	Unlock the possibilities for learning embedded in the medium of sculpture.
6.	Exploring materials & themes in puppet-making	October 9, 2021	Unlock the possibilities for learning embedded in puppet-making

Program Modules & Dates

Week 2

#	Session Topic	Dates	Description
7.	Language & literacy development through the arts	January 3, 2022	Art can serve as a valuable tool to develop language and literacy skills in children. Through this session, delve into diverse possibilities for integrating the arts and language.
8.	Designing enriching learning experiences in art	January 4, 2022	Through this session, acquire concrete strategies that can help you design robust and impactful arts-based curriculum.
9.	Arts integration—teaching through art	January 5, 2022	Arts integration, an approach to teaching that integrates the arts with other subjects, is more than just an activity. This session aims to shift the focus from <i>what</i> is taught to <i>how</i> something is taught.
10.	Assessing children's growth & development	January 6, 2022	How do we assess for student learning? In this session we will explore the different ways to conduct authentic assessment in the arts?
11.	Art & Sustainability	January 7, 2022	What do we mean by sustainability in art? Can we create our own art materials from nature, surroundings and beyond? These are some of the questions we will grapple with in this session.
12.	Arts education—a powerful tool for learning	January 8, 2022	This culminating session brings together everything covered in the previous sessions

Methodology

- Hands-On & Experiential
- Discussion-Based
- Includes independent & collaborative work





Who Should Attend?

Anyone involved with children...

- Educators
- NGO Administrators
- Curriculum Developers/
Resource Persons
- Change Agents
- Visual Artists
- Working Professionals
- Students (*of Education,
Development, Psychology,
Social Work, Sociology,
Art & Design*)



Why You Should Attend!

- Highly engaging hands-on sessions full of real-world practical strategies
- High-quality content expertly crafted and curated by ArtSparks Foundation
- Advice and support that extends well beyond the 2-week sessions
- Exclusive access to rich materials and resources
- Walk away with a rich toolbox of ideas
- Be part of a community of motivated individuals committed to changing the way children learn.

EdSparks Extended

EdSparks cohort members become part of a larger community of practice, and are provided with on-going support throughout the year, both online and offline, post the EdSparks Collective program. Support is offered to help participants design and implement robust art interventions in their respective organizations.





Testimonials

As a parent I'm passionate and curious about how children learn in today's world. EdSparks Collective, I must say, has been the best experience of my life, learning about how visual arts can play such a powerful role in educating children. The program opened my mind to a possibility that I only dreamed of. The hands-on sessions, along with the well-articulated resources, exceptional support, and rich discussions, gave me a real world experience of how visual arts can be used in a learning environment. It has put into me a renewed passion for education using the arts.

—Anu, Educator & Parent

I had never realized the importance of art in education until my Manager had me attend EdSparks Collective. The program was an eye opener and I saw the wide spectrum of learning opportunities that art could bring inside the classroom. The opportunity to blend all the 21st century skills that we should be imparting to our students. The opportunity to enable students to observe, explore, communicate and critically think. As an educational NGO, we believe that this is what our teachers should focus on and this program helped us in imparting concrete knowledge with our teachers that they can implement in their classrooms.

—Revathi, Project Manager

Testimonials Contd.

Fundamentally the classroom belongs to children and it is their voice, their expression that should reverberate in the air. Usually in my math and language class, no matter how hard I try to create a space for children where they can take the lead, the teacher in me still plays a substantial and loud role in the class. However, in the arts, the teacher could almost become redundant and children naturally take the lead. As a teacher it was really liberating to become a facilitator who had the least to do in the class.

Coming to my understandings of the arts, my own experience with it was extremely limited, but my interest was massive. However, I was unaware of the explorative approach to art. As I explored the paint and paper myself during the EdSparks sessions, I realized its true power. The explorations helped me when I was making something. I was more confident in putting down my ideas because exploration prepared me for the battle.

It was also overwhelming for me to understand how much breaking down of art-making into scaffolds could help enrich the process, giving the necessary pause between increasing complexity, allowing children to learn and reflect deeply. I have used scaffolds on a regular basis in my math and language class. Doing it in art was a fascinating act.

Apart from all this, the technicality of the process of art-making and the methodology to facilitate meaningful sessions was something I had to equip myself with. For instance using the Socratic method of asking questions so students find out their own answers. For instance, when I asked why are we drawing very light lines initially and then darkening it later, some children could figure out the answer themselves. In totality, the belief that everyone can become an arts educator is germinating gradually in my heart.

—Neeraj, NGO Co-Founder & Teacher

Program Fees

- **NGO Rate - INR 18,000**
(Available only for valid NGO's. Proof of NGO affiliation is required)
- **Regular Rate - INR 38,000**

**Includes curated art education resources for each participant, sample curriculum, take-home art supplies, and certificate*

- *To submit an application, please fill an online application.*
- *Applications will be reviewed on a rolling basis. You will be contacted for a brief video interview.*
- *Once accepted into the program, a notification will be sent out to you, along with an invoice.*
- *Payment must be received in full within 3 days of being accepted into the program.*
- *Only 2 applicants maximum from one organization may apply.*
- *Last date for applying is September 8, 2021*

About ArtSparks Foundation

ArtSparks Foundation works to support the development of 21st century learning and life skills in children through the medium of visual art & design. ArtSparks also supports the professional development of adults, encouraging them to explore new ways to enrich children's learning, growth, and development.

- **Total Children Served:** ArtSparks has impacted 9000+ children, directly and indirectly, through its efforts
- **Total Educators Served:** 300+
- **Supporters & Partners:**





EdSparks participants applying their new learnings from the program with children in their respective organizations





Developing skills such as perseverance, collaboration, and communication in children





Enabling teachers to explore and apply new strategies to enrich their students learning





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